

# BUSINESS HEALTH CHECK

Assess where your business is at with our Business Health Check. Fill in each box from 1 to 10 with how strongly you agree with each statement. 1 being strongly disagree, 10 being strongly agree. Send us a screenshot of your finished check-up at: [info@malmarketing.com.au](mailto:info@malmarketing.com.au)

I understand the problems that my customers face.	<input type="text"/>
I have a clear and planned marketing strategy that delivers quality leads.	<input type="text"/>
I have a strong follow up system that ensures I don't lose any prospects.	<input type="text"/>
I have a clear, planned strategy with my social media content.	<input type="text"/>
I know who my ideal customer is.	<input type="text"/>
I am posting consistently on all social media platforms.	<input type="text"/>

It's easy for my customers to see how we differ from our competitors.	<input type="text"/>
I offer a unique product / service in my industry.	<input type="text"/>
I respond to customer inquiries with speed.	<input type="text"/>
I am constantly offering new deals and promotions to my customers.	<input type="text"/>
I am currently paying for advertising. (Answer Yes/No)	<input type="text"/>
I have an advertising budget of at least \$1,000 per month. (Yes/No)	<input type="text"/>